



## FOR IMMEDIATE RELEASE

March 11, 2021

### For additional information, contact:

Velatura: Emily Mata 517.745.8835 | [emily.mata@mihin.org](mailto:emily.mata@mihin.org)

WISHIN: Joe Kachelski 608.268.1838 | [jkachelski@wishin.org](mailto:jkachelski@wishin.org)

KPI Ninja: Vineeth Yeddula 402.419.0906 | [vineeth@kpininja.com](mailto:vineeth@kpininja.com)

## Velatura Public Benefit Corporation and KPI Ninja Partner with Wisconsin Statewide Health Information Network

*Strategic collaboration improves solutions, services and interoperability in the Midwest*

**GRAND RAPIDS, Mich.** —Wisconsin Statewide Health Information Network, Inc. (WISHIN), the state-designated health information exchange (HIE) for Wisconsin, today announced its contract with Velatura Public Benefit Corporation (Velatura) and KPI Ninja. The partnership will replace WISHIN's current health information platform and expand services for its provider and payer HIE participants.

WISHIN facilitates the use and secure exchange of patient health information so providers have the real-time information they need to make informed clinical decisions, resulting in improved quality of care, better health outcomes and reductions in cost. Health plans use this data to expedite authorizations, improve care coordination, and reduce manual data acquisition efforts.

Velatura's advanced tools and service offerings will reduce onboarding burden and provide increased value to HIE participants, including automating ingestion of clinical data using FHIR and encouraging increased participation within WISHIN, as well as improving patient care coordination in the Midwest and nationally. Connectivity to current and future national initiatives will be facilitated through USQHIN, a Velatura subsidiary focused on solving complex health challenges in the United States through cross-industry collaboration and rationalizing interstate data exchange at a national scale in accordance with the Trusted Exchange Framework and Common Agreement (TEFCA).

KPI Ninja, one of the leading healthcare technology companies, will leverage its interoperability, enterprise analytics, and population health management solutions to support WISHIN and its participants through its Ninja Universe platform to support WISHIN's vision to promote and improve the health of the communities in the region. Designed to connect disparate data sources within the ecosystem and enable applications to improve patient care, Ninja Universe is one of the most flexible, scalable, and interoperable solutions in the industry.

"Our partnership with Velatura and KPI Ninja will strengthen and expand the services that WISHIN provides to our HIE participants, improve patient care and reduce the administrative burden of receiving and sharing clinical data," said WISHIN CEO Joe Kachelski. "We are honored to partner with Velatura and KPI Ninja, two well-respected organizations on the front lines of health IT. Together, we look forward to delivering both familiar and significantly new value to providers, payers and patients—and improving interoperability both in the Midwest and across the country."



WISHIN's Request for Proposals (RFP), released in June 2020, sought to improve or replace its current HIE platform and core services. The outcome resulted in WISHIN partnering with Velatura to power its HIE infrastructure, data ingestion, and automated delivery using its multi-transport, multi-protocol Intelligent Query Broker (IQB), and KPI Ninja to deliver WISHIN Pulse (community health record), analytics, patient activity reports, and population health management services—including NCQA certified supplemental data, Healthcare Effectiveness Data and Information Sets (HEDIS), and other value-based programs.

“The electronic delivery of the right health information at the right place and right time, to the right individuals has never been more important than it is today,” said Tim Pletcher, President and CEO of Velatura. “We are thrilled to be partnering with WISHIN to improve WISHIN's scalable, standards-based architecture for statewide health information exchange and increase valuable service offerings for health care delivery organizations.”

KPI Ninja partnered with WISHIN in early 2020 to successfully support Wisconsin Department of Public Health in the build of COVID rosters. This engagement has resulted in building a technical infrastructure that is being leveraged to assist with other use cases including supporting payors around HEDIS reporting.

“We are delighted to extend our partnership with WISHIN to support the HIE platform and population health management services,” said Vineeth Yeddula, CEO of KPI Ninja. “With KPI Ninja's trusted brand, proven technology, and deep focus on innovation, we are excited to support WISHIN in their efforts to expand the service offerings for their participants and maximize the value of WISHIN's health information infrastructure.”

WISHIN HIE participants include health systems, health plans, physician groups, safety-net clinics, post-acute facilities, home-health organizations, the state of Wisconsin, those who provide health care at county jails, municipalities and local public health departments, and independent providers. WISHIN's products include:

- [WISHIN Pulse](#) — a community health record providing a single, patient-centric longitudinal view of clinical history from multiple sources to enhance clinical decision-making and facilitate care coordination.
- Automated Query and Retrieve CCD exchange — allows WISHIN HIE participants to automatically retrieve and ingest clinical information into their native systems based on trigger events such as a patient registration.
- Quality Reporting — provides NCQA-certified supplemental data to health plans for a number of certified measures, and non-certified supplemental data for care coordination and population health initiatives.
- [WISHIN Direct+ Messaging](#) — allows providers to securely and easily connect and communicate with one another electronically, regardless of their health system affiliation and across electronic medical records



- [Public Health Reporting](#) — eligible hospitals and professionals can use WISHIN Pulse to meet their syndromic-surveillance reporting requirements and automatically report immunizations to the Wisconsin Immunization Registry (WIR).
- [Patient Activity/Notification Report](#) — provides a daily notification to payers (called the PAR-P) or providers/clinics (called the PAR-C) when their members/patients have an emergency department visit or inpatient stay. The report provides basic patient demographic information (name, address, gender, etc.), encounter metadata (admit date/time, registration date/time, etc.), and high-level clinical data (chief complaint and diagnosis).
- [eHealth Exchange-Connecting Nationally](#) — a network of providers, hospitals, HIEs (like WISHIN), federal agencies, etc., that enable interstate exchange clinical information (care summaries) using a secure, standardized approach.

The unified and hybrid environment provided by Velatura and KPI Ninja will be delivered in the trusted and HITRUST certified Amazon Web Services (AWS) cloud, allowing WISHIN additional flexibility and scalability to respond to emerging trends and increase valuable service offerings for health care delivery organizations, payers and publicly funded health programs, regardless of their size or technical sophistication.

###

#### **About Velatura Public Benefit Company**

Velatura Public Benefit Corporation creatively connects and aligns people, organizations, technology, ideas, and information in both the public and private sectors to improve healthcare, reduce costs and to increase satisfaction of stakeholders in the health IT value chain. Through its operating units of Velatura Services, Velatura HIE Corp and USQHIN, Velatura Public Benefit Corporation looks to service the landscape of needs across the country for sustainable interoperability. [www.velatura.org](http://www.velatura.org)

#### **About the Wisconsin Statewide Health Information Network**

WISHIN is an independent not-for-profit organization dedicated to bringing the benefits of widespread, secure, interoperable health information technology to patients and caregivers throughout Wisconsin. WISHIN manages a statewide health information network to connect physicians, clinics, hospitals, pharmacies, and clinical laboratories across Wisconsin. Its vision is to promote and improve the health of individuals and communities in Wisconsin through the development of information-sharing services that facilitate electronic delivery of the right health information at the right place and right time, to the right individuals. [www.wishin.org](http://www.wishin.org)

#### **About KPI Ninja**

KPI Ninja is a leader in healthcare interoperability, enterprise analytics, and population health management services. Their platform, Ninja Universe, is aligned with initiatives led by CMS, ONC, NCQA, including holding NCQA's eCQM Certification, Measure Certification for HEDIS® Health Plan 2020, PCMH and PCSP Prevalidation; demonstrating the commitment to provide clients an effective enterprise analytics solution. KPI Ninja is a privately held company headquartered in Lincoln, Nebraska and its technology solutions supporting more than 22 million lives across the country. For more information, please visit [www.kpininja.com](http://www.kpininja.com)