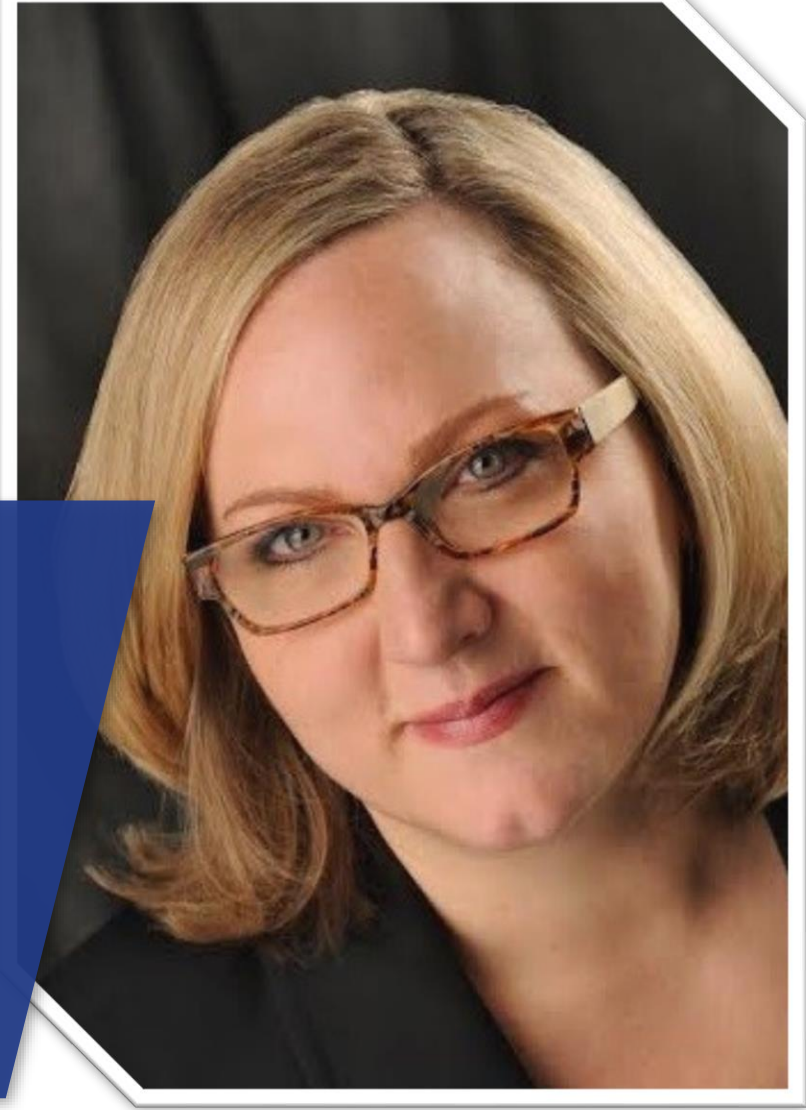


Overview of Breakout Sessions

Bio

Lisa Moon, PhD, RN is the CEO of Advocate Consulting, LLC located in Minneapolis. She specializes in regional, national, and international projects using applied informatics and evaluation to design, develop and deploy interoperable distributed networks in health care. Her work has included the initiation of State infrastructures that support HIE and practice transformation projects that are improving care delivery and consumer experience. Dr. Moon worked for the State of Minnesota as the Director of e-Health Privacy-Security and Health Information Exchange Oversight. Her team was responsible for coordinating the activities of the Minnesota e-Health Initiative and more than \$45m of grant funds for health care reform activities in the Office of Health IT. Prior to joining state government, Dr. Moon worked for a large national payer as a clinical and performance manager integrating clinical care management programs and innovating population health strategies based on data analytics and predictive modeling. She continues to contribute through State and National working groups on related topics including blockchain and HIT application start-up strategic advisor roles. Dr. Moon earned a PhD in Nursing Informatics from University of Minnesota. Her research interests are focused on implementation science of interoperable distributed health ecosystems and consumer-mediated data management including information privacy, data security and consent.

Lisa Moon
Advocate Consulting LLC



Legal Breakout Session

Discuss the balancing of Legal and Ethical concerns that accompany eConsent

- **HIPAA Right of Access.** Right of Access is the right patients have to request copies of their own medical records at little to no cost to them, and with little to no additional effort.
- **HIPAA Meaningful Choice.** Meaningful choice is the right patients have to dictate how their records are shared across the healthcare landscape, whether that be through providers directly, EHRs, and/or HIEs.
- **Removing HIPAA Protection.** We will discuss how to safeguard protected health information (PHI) as it moves from HIPAA Covered Entities (CEs) and Business Associates (BAs) to non-HIPPA- covered, mobile applications, which are governed by the Federal Trade Commission (FTC).
- **Repurposing Health Information.** We will delve into additional areas where health information could be repurposed for a patient's benefit. For example, for matching them to certain specialists, clinical trials, social support resources, and more.
- **Methods of Coordination.** We will discuss eConsent's ability to share information across providers (in an HIE) and its distinction from Right of Access, where patients have access to their own information and can coordinate their own care across providers.

Technical Breakout Session

In the Technical Breakout Session for the eConsent Workshop, facilitator and Senior Product Marketing Manager Michael Taylor will discuss Constructing a Statewide Solution to Integrate eConsent into an HIN. This session will contemplate timely issues such as:

- **Constructing a Solution.** This breakout session can contemplate in detail how eConsent will be gathered, updated, and managed, and stored.
- **Integration into HIN.** This discussion will include insight into why HINs are uniquely situated to handle eConsent. It will also discuss how the HIN can work with providers and health systems so they can improve on their existing processes.
- **Data Segmentation.** To what extent should granular consent and data segmentation be utilized in a consent model?
- **Technical Challenges.** What challenges still exist from a technical perspective, and how can we work together to solve them?

Break/Get into Breakout Sessions - *11:15-11:30 a.m.*

Please select “Breakout Session” on the left-side of your screen and join us in one of these sessions.



Thank you to our Sponsors!

