

*Theme: Exploring the new paradigm of Healthcare 3.0 and its implications for the ongoing evolution of healthcare delivery, experience, costs, and outcomes. 2020 has been a “perfect storm” across the healthcare continuum. Many of the issues and topics that have been top of mind in healthcare for the last few years will still be pertinent in 2021 but must now be viewed in the context of all that transpired in the previous year.*

Time	Topic
8:00 AM	<p><b>Welcome/Exhibit Hall Open</b></p> <p>Make sure to use this time to stop by the Exhibit Hall to visit with our sponsors. There will be opportunities for live chats, multi-media presentations with valuable information, and chances to win Amazon gift cards.</p>
9:00 AM	<p><b>MiHIN: The Year in Review</b> – Tim Pletcher (MiHIN)</p>
9:05 AM	<p><b>Sponsor Spotlight: Blue Cross Blue Shield of Michigan: Value Partnerships -- Improving Healthcare in Michigan</b> – Danny Zajac (BCBSM)</p>
9:10 AM	<p><b>Keynote Speaker</b> - A Conversation and Updates with MDHHS Director Elizabeth Hertel (MDHHS)</p> <p>A conversation on the challenges and opportunities in health care access, coordination and partnerships, and delivery of care, particularly in light of lessons learned from the COVID-19 pandemic, plus connections to state health priorities.</p>
10:00 AM	<p><b>Social Determinants of Health-</b> Greg Bloom (Open Referral), Maureen Kirkwood (Health Net of West Michigan), Dr. Michael Klinkman (University of Michigan Medical School), Lisa Nicolaou (MiHIN), Ken Toll (United Way Jackson)</p> <p>Being able to identify social needs and connect individuals in need to resources in the community is healthcare's latest path to reduce excess spending trends and has garnered significant attention. The presentation will highlight the state of data interoperability including national standards development, regional developments, and the constraints that the healthcare data sharing and payment methodologies impose. Additionally it will highlight the positive work being done, barriers to progress and what the state of Michigan needs to do specifically in order to advance cross sector care for the benefit of Michigan citizens and care teams.</p>
10:45 AM	<p><b>Break – Networking</b></p> <p>Use our virtual platform's chat feature to network with other attendees. Plan a time to connect during a break, or schedule a time after the event. This is a great opportunity to connect with industry experts.</p>

11:00 AM	<p><b>BCBSM's EHR Vendor Initiative</b> – Bo Borgnakke (MiHIN), John Vismara (Ingenium), Danny Zajak (BCBSM)</p> <p>Hear about the BCBSM EHR Vendor Initiative, and how it is facilitating a new era of direct connectivity and data flow between provider practices and MiHIN by alleviating burden and cost on the POs and health systems. We will discuss the origins of the project, discuss challenges and lessons learned, and provide an update on where we are today.</p>
11:45 AM	<p><b>Lunch Break/Exhibit Hall Open</b></p> <p>Make sure to use this time to stop by the Exhibit Hall to visit with our sponsors. There will be opportunities for live chats, multi-media presentations with valuable information, and chances to win Amazon gift cards.</p>
12:30 PM	<p><b>Beyond Right of Access</b> – Deven McGraw (Citizen), Shreya Patel (MiHIN), Paulo Pinho (Diameter Health)</p> <p>Over the last two years, we have seen an emphasis on patient access and autonomy. This includes not only the ability for patients to have access to their health information in an efficient manner as allowed under HIPAA Right of Access, but it also includes empowering individuals to use their health information to actively manage and make informed decisions on their care. During this panel, attendees will hear from two experts in the field, who have gone beyond compliance with the CMS Patient Access rule to contemplate how patients can best access their information, and further, how access to this information will open up opportunities with Social Services, Clinical Trials, Public Health Research and more.</p>
1:15 PM	<p><b>InterOp Community</b> – Marty Kratz (Interoperability Institute), Ben Cushing (Red Hat), Amit Trivedi (HIMSS)</p> <p>Interoperability Institute (IOI) has joined efforts with Integrating the Healthcare Enterprise (IHE USA), Interopion, Red Hat and BPM+ Health (an OMG Managed Community) to advance the healthcare interoperability agenda through the use of open platforms and open-source solutions. Through this effort, we have been able to stand up an open-source healthcare sandbox called <a href="#">Meld</a>. This is a FHIR enabled, community sandbox to help standardize and accelerate interoperability testing through the use of synthetic data and to expand functionality and innovation.</p>
2:00 PM	<p><b>TBD Topic</b> - TBD</p>
2:45 PM	<p><b>Break - Networking</b></p> <p>Use our virtual platform's chat feature to network with other attendees. Plan a time to connect during a break, or schedule a time after the event. This is a great opportunity to connect with industry experts.</p>
3:00 PM	<p><b>HITC Road Map</b> – Beth Nagel (MDHHS)</p> <p>In this session, Beth Nagel, MDHHS Senior Deputy Director, Policy, Planning, &amp; Operational Support Administration, will give an overview of the Health Information Technology Commission (HITC) and provide updates on their progress related to creating a 5 year HITC Roadmap. The Roadmap will provide direction to MDHHS and related stakeholders on</p>

	statewide health information technology and health information exchange strategy within Michigan.
3:45 PM	<b>Sponsor Spotlight: Cloudtcity</b> – Gerry Miller (Cloudtcity)
3:55 PM	<b>Covid Urges Health Information Exchanges to Health Data Utility Model</b> – Kim Bachelder (MiHIN), Angie Bass (Velatura Health Information Exchange Corp.), David Horrocks (CRISP), Tim Pletcher (MiHIN)
4:30 PM	<b>Thank You &amp; Closing</b> – Tim Pletcher (MiHIN)  Make sure to use this time to stop by the Exhibit Hall to visit with our sponsors. There will be opportunities for live chats, multi-media presentations with valuable information, and chances to win Amazon gift cards.