

Covid Urges Health
Information Network
Exchanges to Health Data
Utility Model



Angie Bass, Velatura HIE Corporation

Angie Bass, MHA, serves as the Executive Vice President of Velatura Health Information Exchange Corporation (VHIEC) and President and CEO of Midwest Health Connection (MHC). In these respective roles, she is responsible for the successful development and execution of health information exchanges, including overseeing all aspects of strategic initiatives, business development, government relations and service delivery. VHIEC works on consolidation of health information exchanges, community-based organizations, and health information networks that have formally affiliated to achieve national economies of scale yet maintain localized stakeholder alignment.



Brandon Neiswender CRISP

Brandon Neiswender is the Vice President and Chief Strategy Officer for CRISP, and also serves as the organization's Privacy and Security Officer. He has been with CRISP since 2014, first joining as the Chief Operating Officer. Before joining CRISP, Brandon was the Sr. Director of Health Information Exchange and Population Health for St. Luke's University Hospital Network, where he was responsible for the strategy, implementation, and management of all aspects of the "Community-Wide Health Information Exchange." Prior to joining St. Luke's, Brandon served as the Sr. Director for Healthcare Information Technology at Erickson Retirement Communities where he was responsible for the operations and management of a \$15 million healthcare technology infrastructure which included ambulatory EMR, Practice Management, and Financial systems.



Tim Pletcher, MiHIN

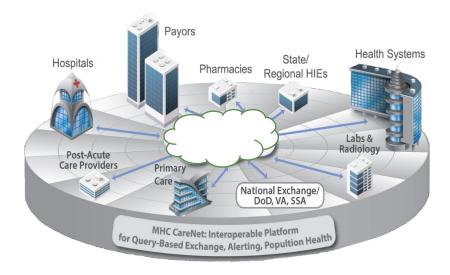
Dr. Tim Pletcher, DHA, is the founder and leader of the MiHIN constellation of companies. The MiHIN constellation is comprised of the Michigan Health Information Network Shared Services (MiHIN), Velatura Public Benefit Corporation, the Interoperability Institute (IOI), and United States QHIN LLC (USQHIN) and collectively employs over 235 team members and more than 80 apprentices. Combined, these organizations offer a comprehensive interoperability strategy and a robust product and services portfolio that continues to transform healthcare and the health information exchange both regionally and across the nation.



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What is a Health Data Utility, and where did the phrase come from?

- Through the COVID-19 pandemic, it became clear that the country needs a national system for public health
- A national model that leverages a network of coordinated state-based health data utilities (HDUs) is envisioned so local, state, and regional communities are equipped for any health care needs that require real-time access to data and analytics
- An HDU is a designated entity that extracts/collects data from disparate health data sources including:
 - Providers
 - Health plans
 - Patients
 - State agencies/registries
 - Community-based organizations
 - Supply chain/manufacturers
 - Emergency management agencies/organizations
 - Other relevant health care stakeholders



HDUs then generate data output and payloads that are meaningful and relevant to healthcare stakeholders



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