



# SDOH: What's data got to do with it?

Health Care Provider Teams

## AGENDA

10:00 – 10:25 a.m.

Presentation of Background and Purpose

10:30 – 11:30 a.m.

Break Out Rooms and Facilitated Discussion/Discovery/Feedback

11:30 – 12:00 a.m.

Regroup: Next Steps?

## HOUSEKEEPING



This session, and each breakout room, is being recorded

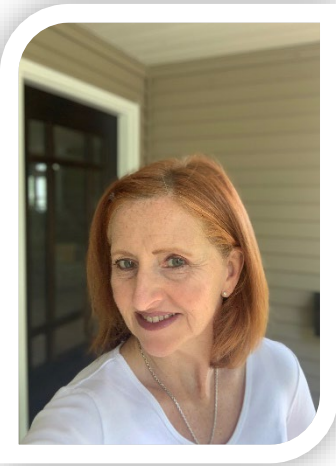


Please feel free to ask questions and make comments by unmuting or by using the chat function



Please take a moment to type into the chat the main reason you are attending today.

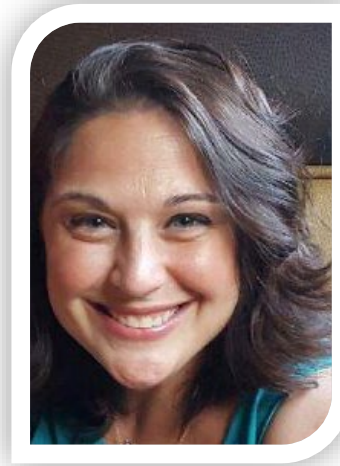
# MiHIN SDOH Program Team



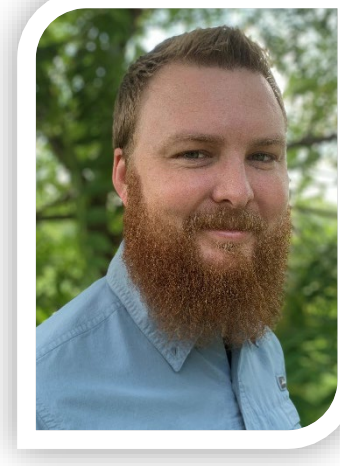
**Lisa Nicolaou**  
MiHIN SDOH  
Program Director



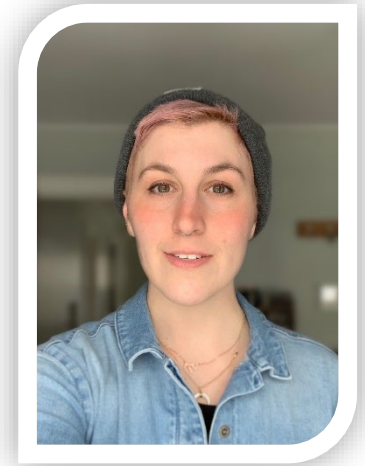
**Dr. Michael Klinkman**  
MiHIN SDOH  
Medical Director



**Joanne Jarvi**  
MiHIN Senior  
Director of  
Outreach and  
Market  
Communications



**Michael Taylor**  
MiHIN Senior  
Product  
Marketing  
Manager



**Sammie Madson- Olson**  
MiHIN SDOH  
Project Manager

## In Partnership With:



Michigan Association of  
United Ways



United Way  
for Southeastern Michigan

# Workshop Purpose:

- A series of conversations to identify barriers to cross-sector care and data exchange that impacts
  - Community based organizations and social care providers
  - Healthcare organizations
  - Government entities
- A concentrated opportunity to provide feedback towards a statewide social care data exchange strategy

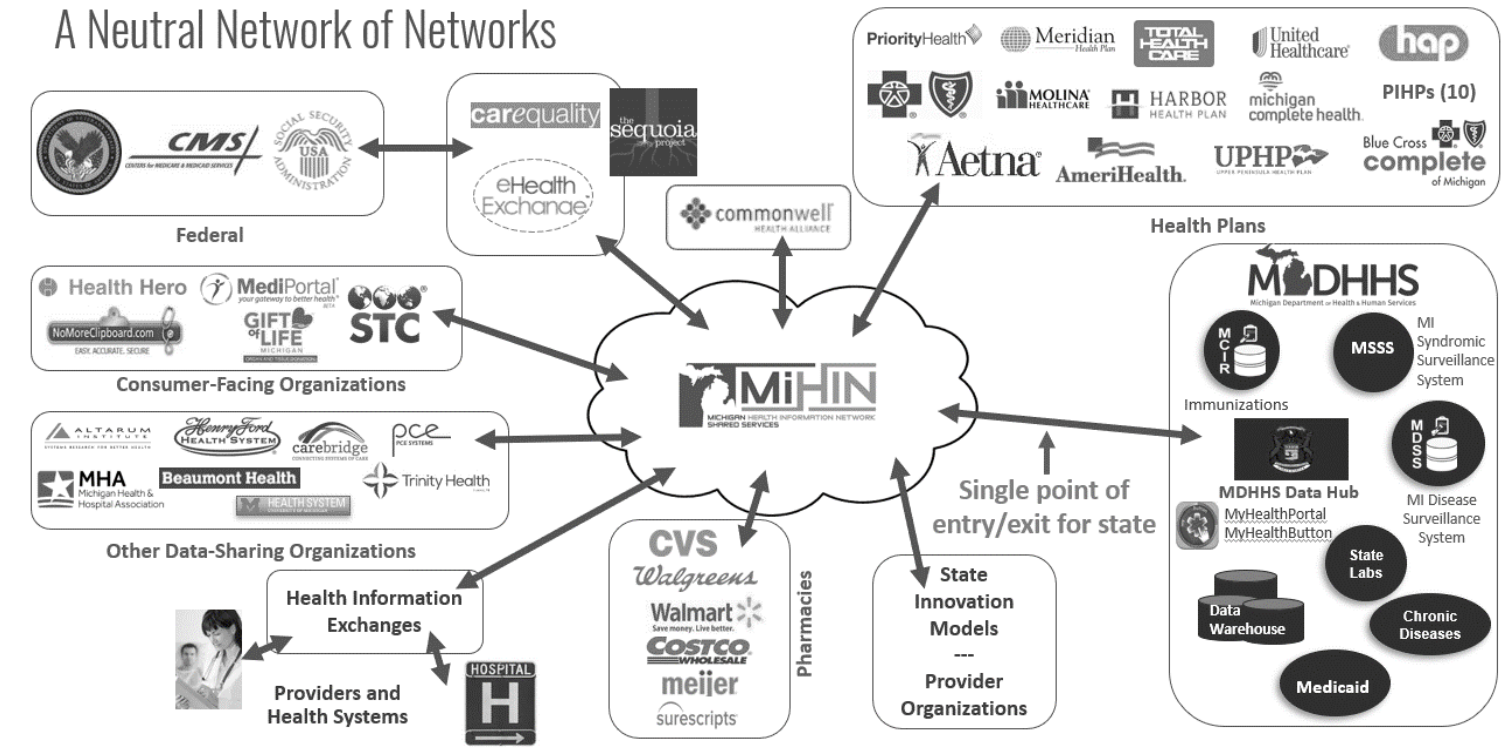




Michigan Health Information Network Shared Services (MiHIN) is a non-profit organization that provides technology and services to connect disparate sectors, our stakeholders, to securely share health information.

An unbiased data trustee, MiHIN does not provide health care services, produce health care data or compete in the marketplace.

Instead, we help convene to share vital health information to advance better care, better outcomes and lower costs.



*Technology is a tool. Humans are the energy. Technology allows humans to connect, communicate, and collaborate.*

# Who is attending: Summary of attendees

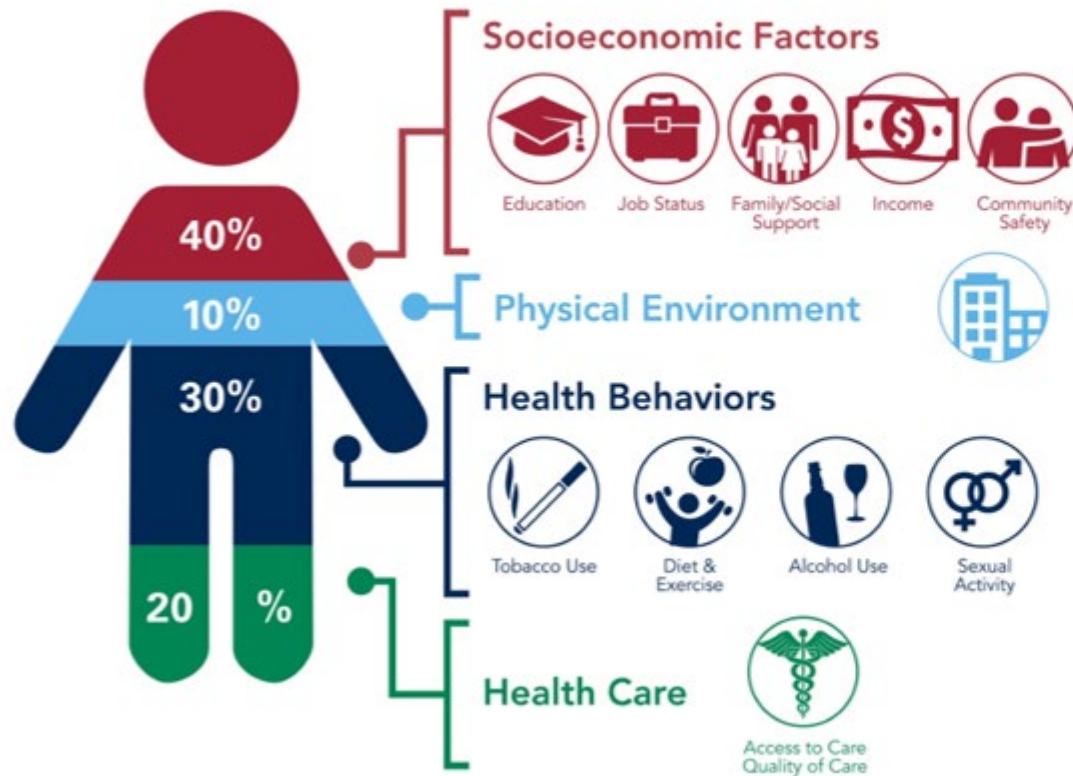
AAA3C	CHRT	Holland Hospital	MidMichigan Collaborative Care Organization	Olympia Medical LLC and Compliance Medical Services TPA LLC	The Physician Alliance / Ascension Medical Group - MI
ACL	CHTN/HFHS	Holland PHO	Mid-State Health Network	ONC	The Senior Alliance
Aetna Better Health of MI	Community Service Community Development Corp	HOM	MiHIN	OPNS	Tri-County Office on Aging
Alcona Citizens for Health, Inc.	Complex Care- Michigan Medicine	Homewatch	Molina Healthcare	Ortele LLC	TTI, Inc.
Alcona Health Center	Development Centers	Hope Clinic	Montcalm Care Network	Packard Health	United Physicians
Altarum	District Health Department #10	HVPA	Mott Children's Health Center	Partners in Care	UnitedHealthcare Community Plan
American Advantage Home Care, Inc	East Jordan Family Health Center	HVPA	MPHI	Portage Health Foundation	University of Michigan
AmeriCorps MI- Southeastern Michigan Health Association	Genesys PHO	Integrated Health Partners	MSHIELD	Professional Medical Corporation	University of Michigan
Area Agencies on Aging Association of MI	Genesys PHO	Lake Huron PHO	MSU	Red Maple Resources, Inc.	University of Michigan Center for Health Research Transformation
Area Agency on Aging of Western Michigan	GLPO	Lakeshore Regional Entity	MSU HCI	Region IV Area Agency on Aging	University of Michigan Health
Ascension	GMP Network	Lakewood Family Medicine	MSU Health Care	Reliance PO of Michigan	University of Michigan-Ann Arbor
Ascension Medical Group	Great Lakes PO	MCA	MSU Institute for Health Policy	SEMHE	UPHS Marquette
Ascension Medical Group Genesys	Greater Flint Health Coalition	McLaren Physician Partners	Munson Healthcare	Senior Resources of West Michigan	Upper Peninsula Health Information Exchange (UPHIE)
Ascension Providence Medical Center South Lyon	Greater Flint Health Coalition Inc.	MDHHS	MyMichigan Collaborative Care Organization	Silver pine Medical Group	Washtenaw Health Plan
Authority Health	Hastings Internal & Family Medicine	MDHHS-MCPD QIPD	MyMichigan Health	SJMH	Wayne Metro CAA
Avalon Housing	Health Project HUB	Medical Advantage	National Council on Aging	Sparrow Health System	Williamson Family Medicine
Blue Cross Blue Shield of Michigan	HealthShare Exchange	Medical Advantage Group	National Interoperability Collaborative	Spectrum Health	
Business Men & Women Social Club of Detroit	HealthWest	Medical Network One	NMHSI	Spectrum Health Hospitals	
Cadillac Family Physicians	Henry Ford Allegiance Health	MedNetOne	Northern Michigan Care Partners	St Mary's PHO	
Cadillac Family Physicians PC	Henry Ford Health System	MedNetOne Health Solutions	Northern Michigan Community Connections	St. Joe's	
Center for Health & Research Transformation	Henry Ford Health System	Melissa Kirshner	Oakland Physician Network Services	St. Joseph Mercy Health System	
Cherry Health	Henry Ford Macomb Faith Community Nursing Network	Michigan Dept of Health and Human Services	Oakland Southfield Physicians	St. Mary's PHO	
	HFHS	Michigan Medicine	Olympia Medical	The Physician Alliance	
	Holland home	Michigan Medicine			
		Michigan Primary Care Association			
		Michigan Works!			





# What goes into your health?

Social determinants of health have tremendous affect on an individual's health regardless of age, race, or ethnicity.

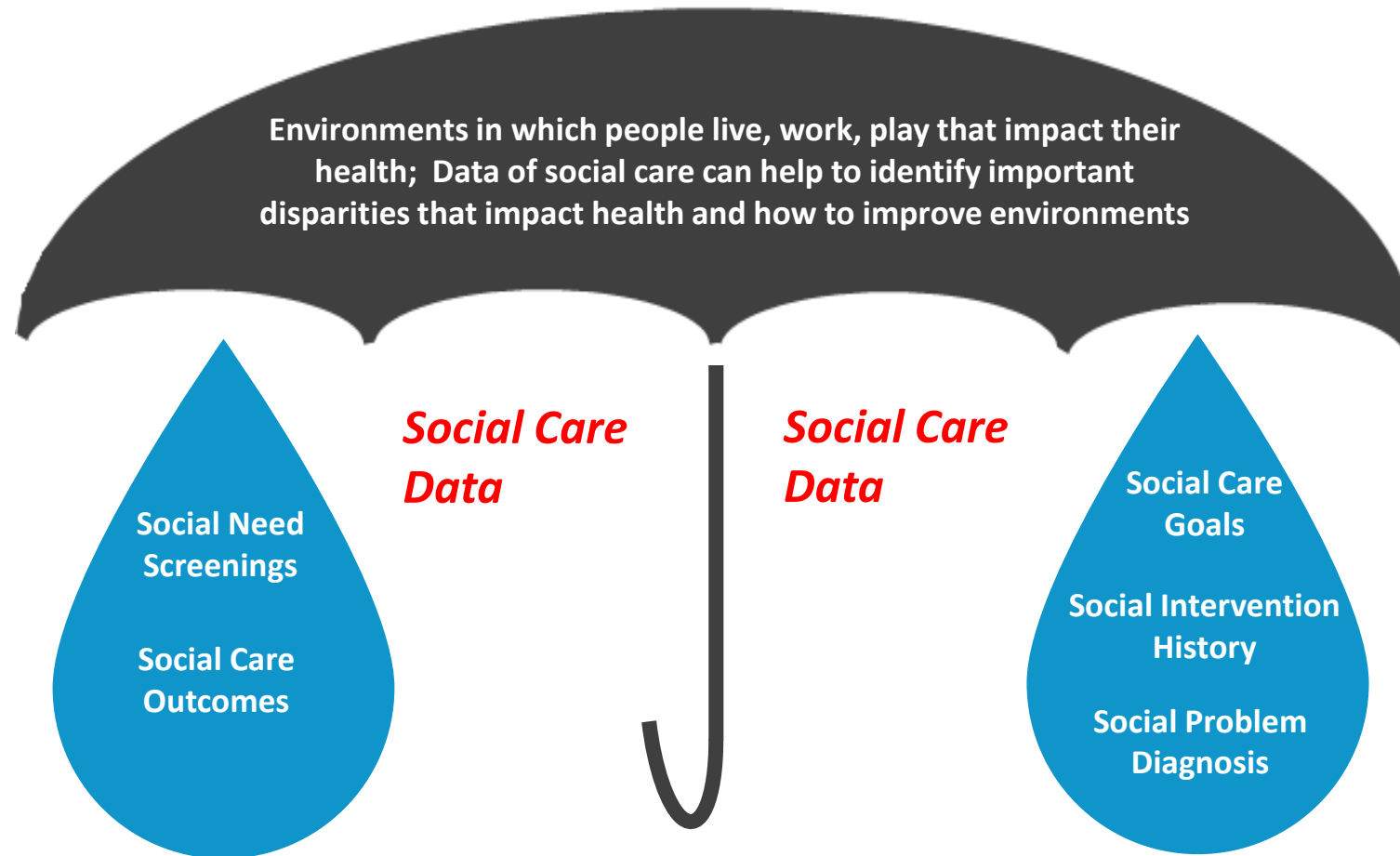


## ➤ SDOH Impact

- ➔ **20 percent** of a person's health and well-being is related to **access to care and quality of services**
- ➔ The physical environment, social determinants and behavioral factors drive **80 percent** of health outcomes

Source: Institute for Clinical Systems Improvement; Going Beyond Clinical Walls: Solving Complex Problems, 2014. Graphic designed by ProMedica.

# Social Determinants of Health:





# MiHIN's Goals for the SDoH Program

*To enable the collection and exchange of social data at the point of care*

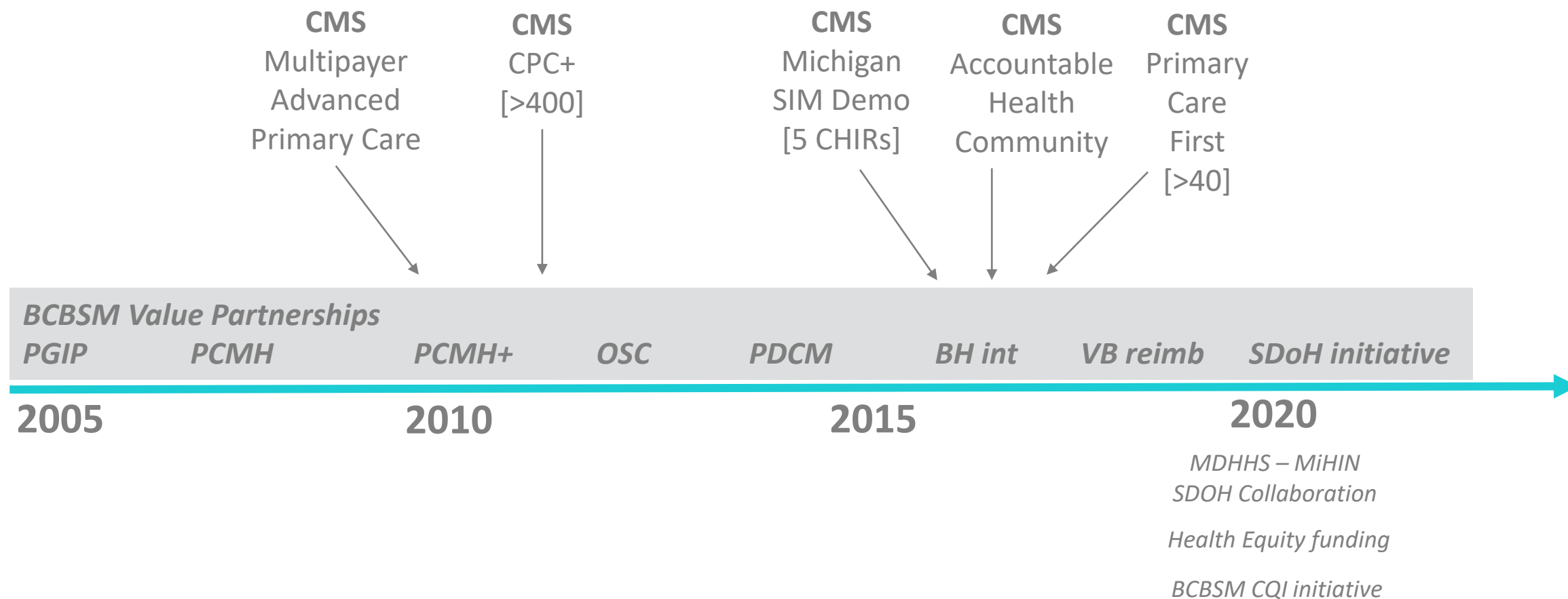
*to support cross-sector care coordination and to provide comprehensive data for population health improvement*

*by developing and implementing content and exchange standards for*

- *Social needs screening*
- *Social problems (diagnoses)*
- *Social interventions*

# Social Data and Care in Michigan

2005-present



# Pandemic Impact



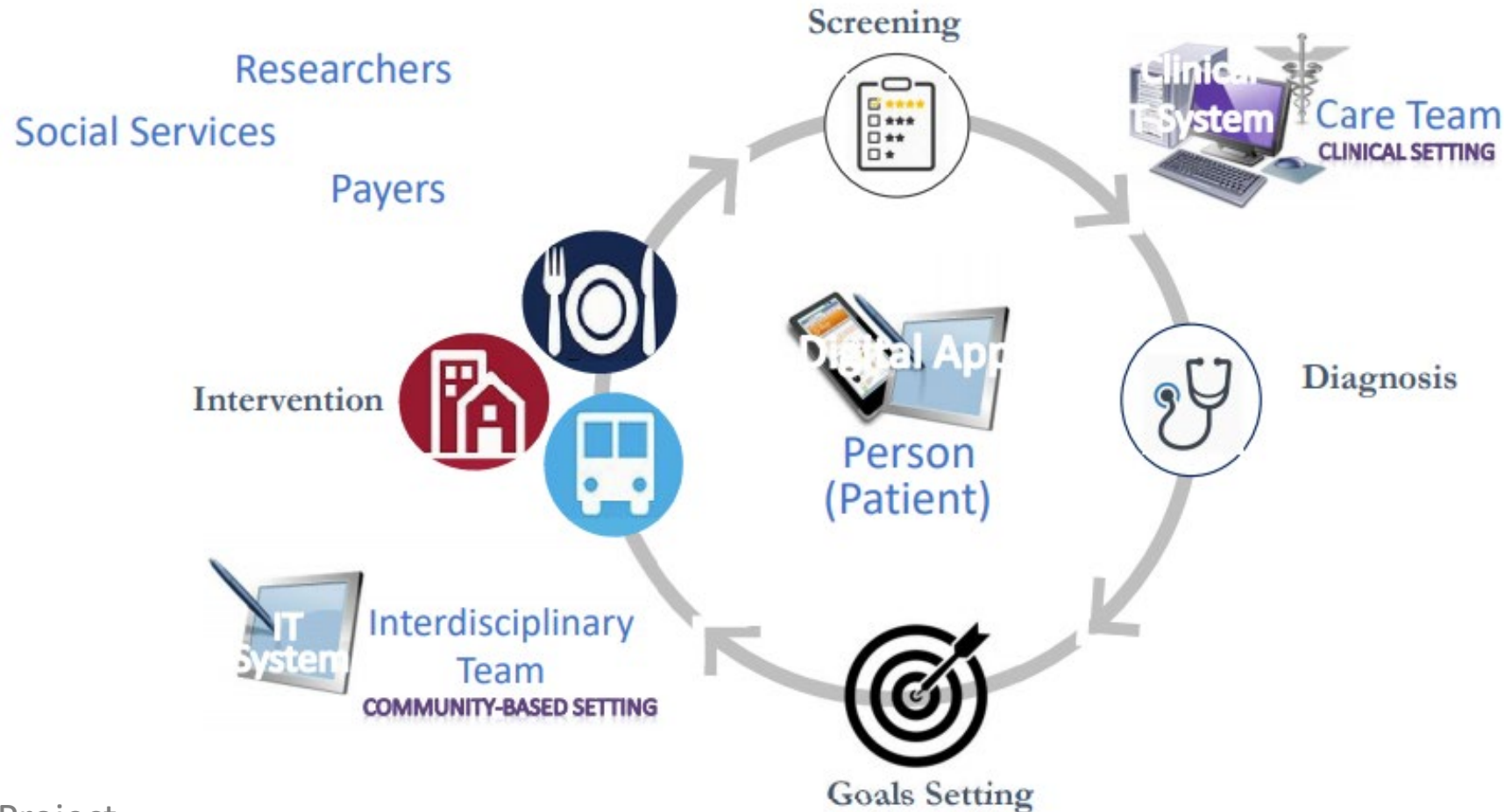


# MiHIN's Strategy to Support Cross-Sector Data Exchange

- ✓ Build on the foundation of a common care model to support cross-sector care coordination
- ✓ Work with the national Gravity Project to develop standards for social care data exchange
- ✓ Use MiHIN's existing tools and services wherever possible
- ✓ Work with IT vendors willing to employ Gravity and MiHIN standards

# Gravity Project: overall social care model

## Conceptual Framework

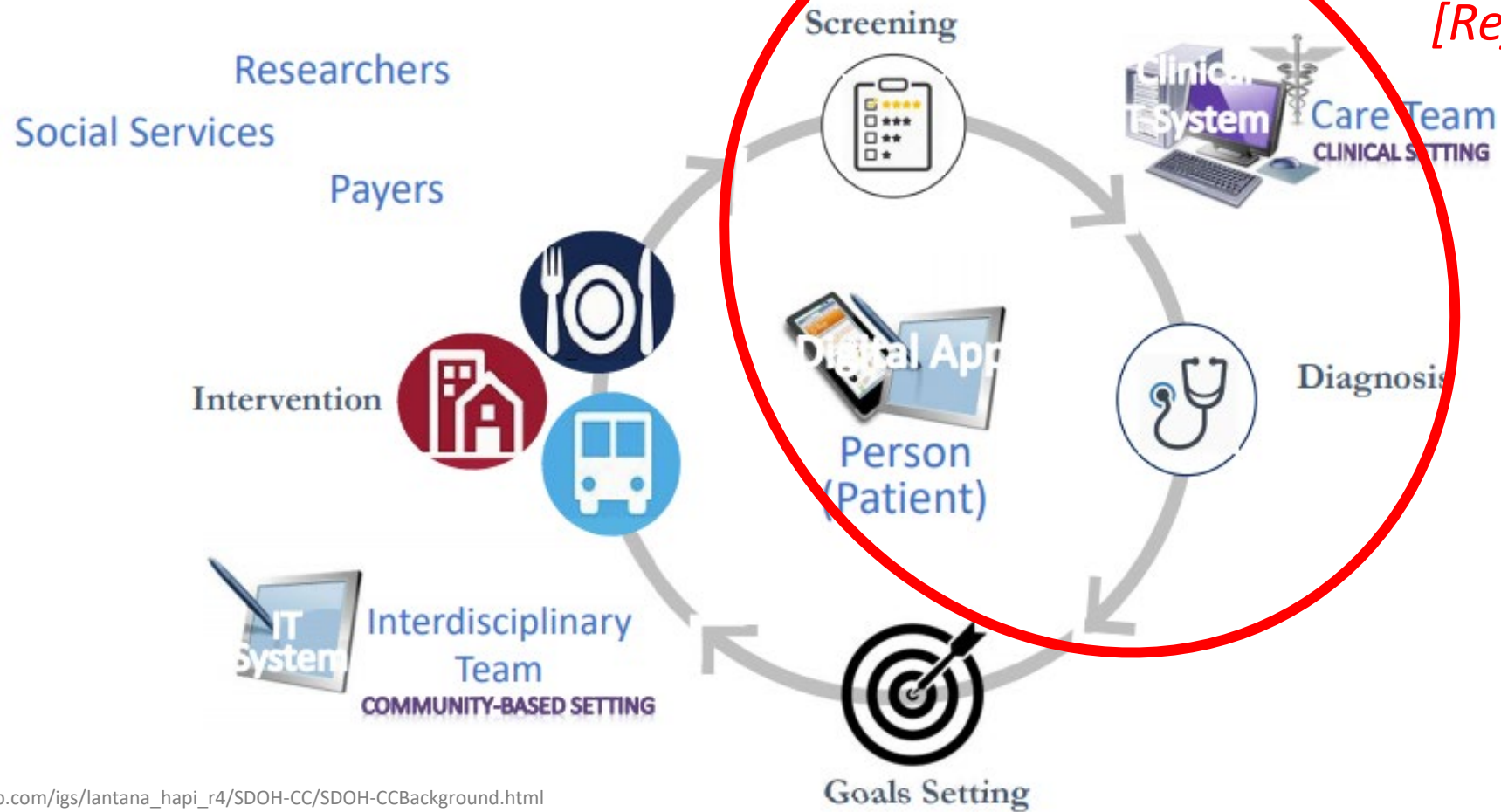


Source:  
Gravity Project

**GOAL:** data-level interoperability by enabling electronic documentation and exchange of SDOH data among all relevant users of data.

# Role of health care providers in social care

## Conceptual Framework



*Health care:*  
*Screening*  
*Diagnosis*  
*[Referral]*

[https://trifolia-fhir.lantanagroup.com/igs/lantana\\_hapi\\_r4/SDOH-CC/SDOH-CCBackground.html](https://trifolia-fhir.lantanagroup.com/igs/lantana_hapi_r4/SDOH-CC/SDOH-CCBackground.html)



# Role of social service providers (CBOs) in social care

## Conceptual Framework



GOAL: data-level interoperability by enabling electronic documentation and exchange of SDOH data among all relevant users of data.

# Value of social care data in population health

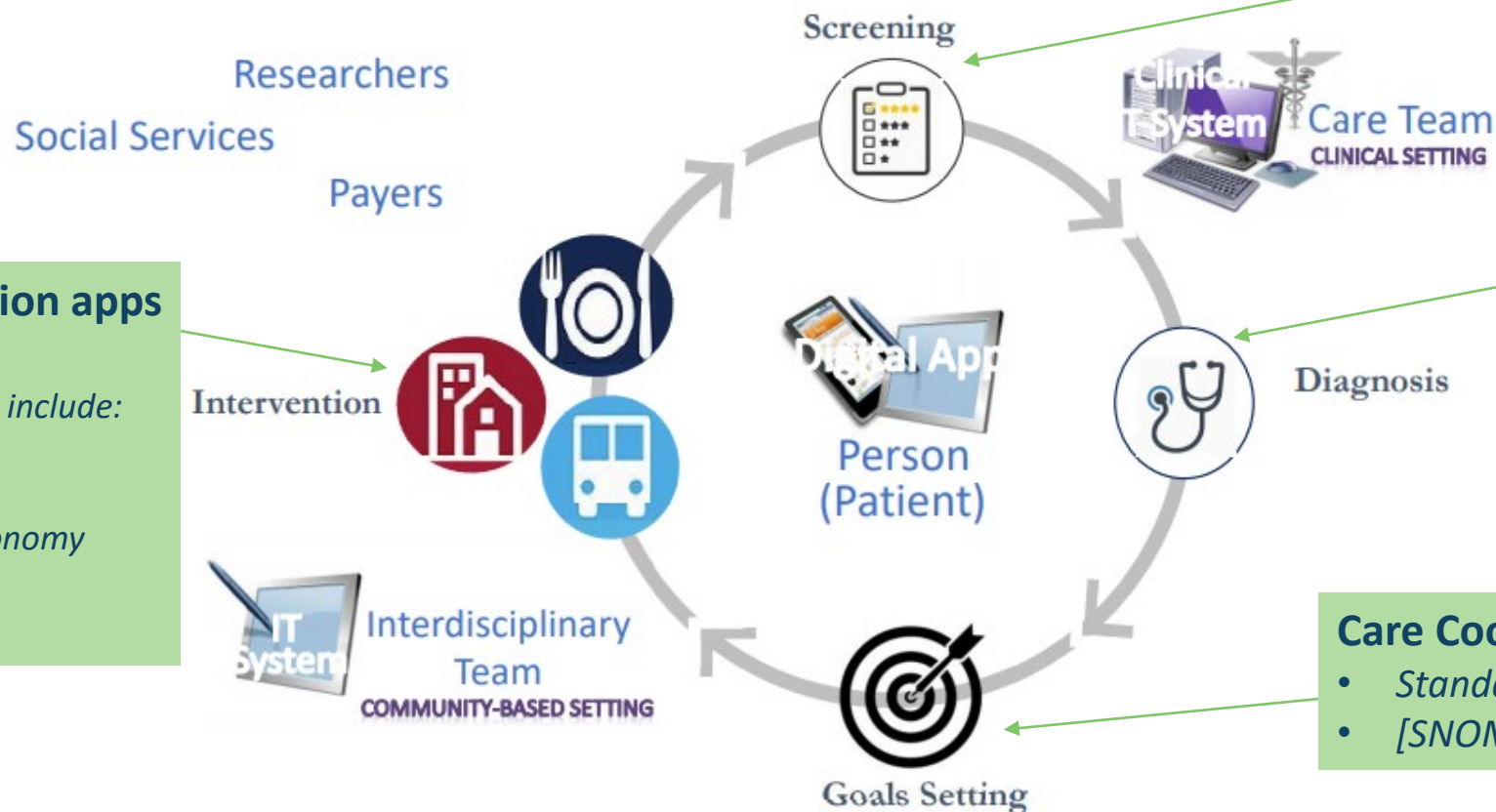
## Conceptual Framework



GOAL: **data-level interoperability** by enabling electronic documentation and exchange of SDOH data among all relevant users of data.

# Standardized language to support social care data exchange

## Conceptual Framework



### EHRs

- LOINC
- [SNOMED-CT]

### EHRs

- ICD-10-CM Z codes
- [SNOMED-CT]

### Care Coordination apps

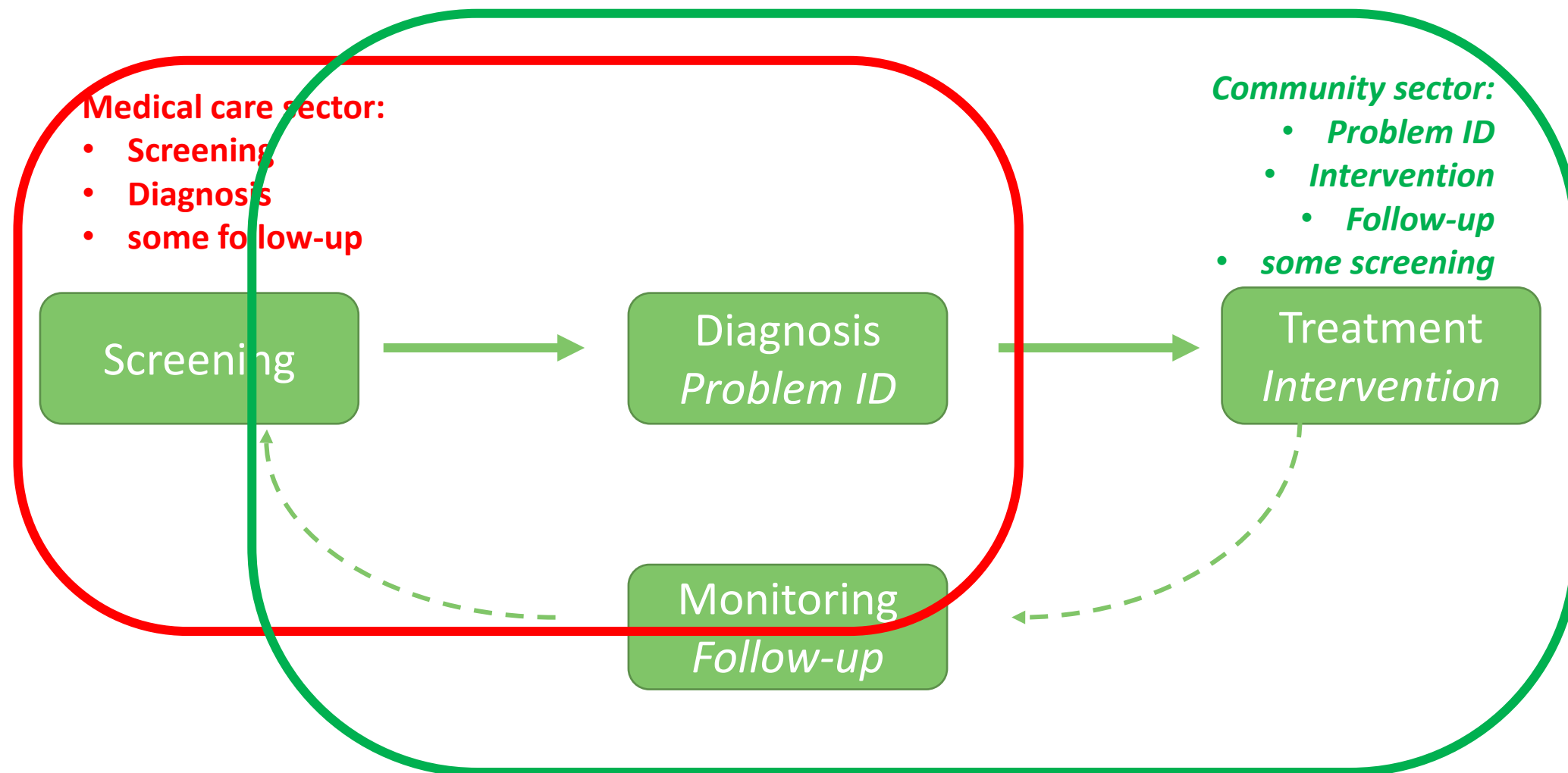
- Standards TBD
- [SNOMED CT]

### Social Service Navigation apps Community Hubs

- Standards TBD – options include:
  - ICD-10-CM
  - CPT
  - LA-211 [AIRS] taxonomy
  - [SNOMED-CT]

GOAL: **data-level interoperability** by enabling electronic documentation and exchange of SDOH data among all relevant users of data.

# Cross-Sector Care in social care





A dark, blue-tinted photograph of a workspace. In the foreground, a wooden desk is cluttered with various items: a laptop, several sheets of paper, a pair of glasses, a small jar, and a glass of water. In the background, a person is seated at the desk, their hands resting on the surface. The overall atmosphere is professional and focused.

**Where are we now in Michigan?**

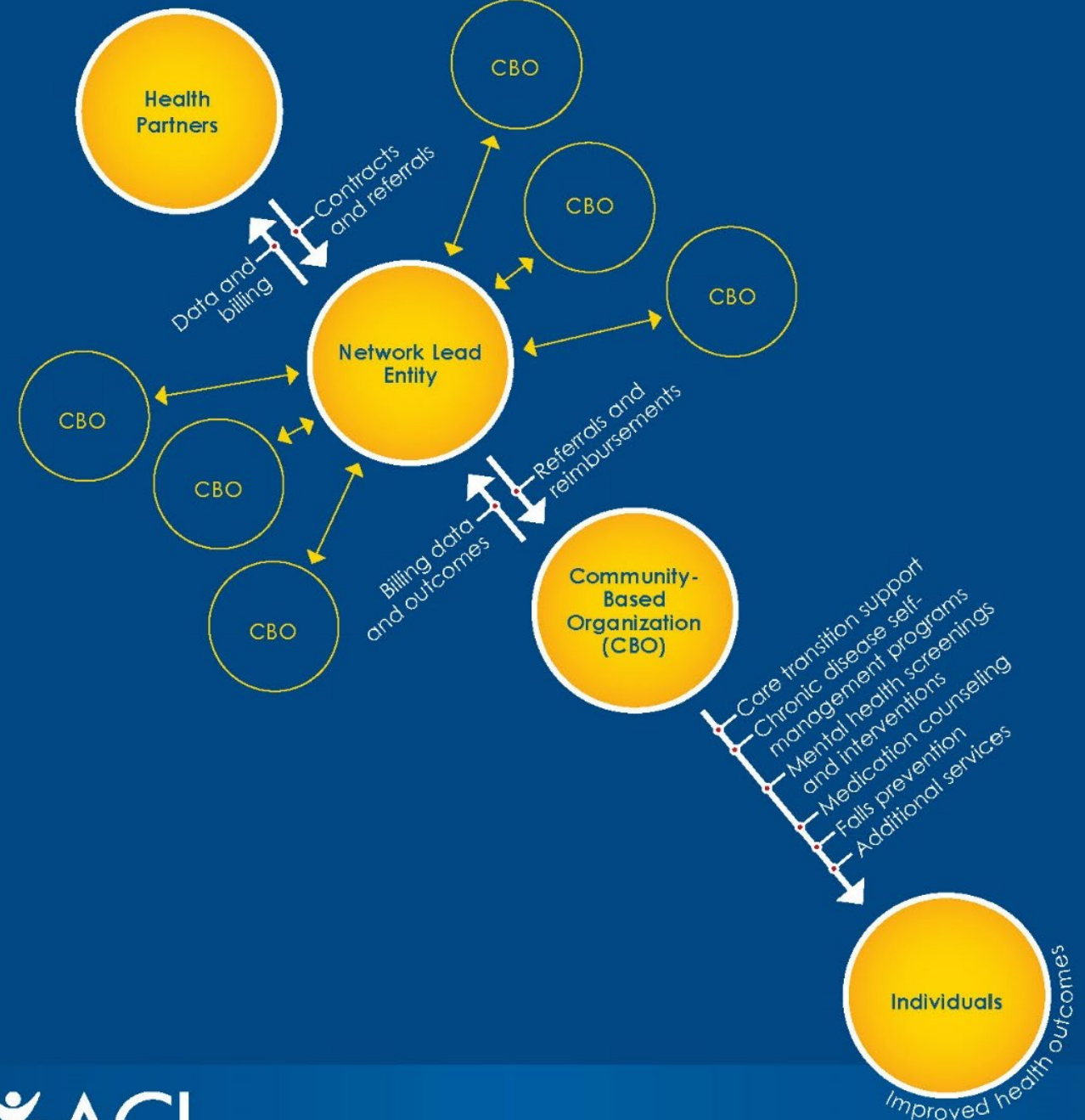
# Community Integrated Health Networks (CIHNs)

a model for cross-sector care partnerships

Source:

STRATEGIC FRAMEWORK FOR ACTION:  
State Opportunities to Integrate Services and  
Improve Outcomes for Older Adults and People  
with Disabilities

Administration for Community Living  
**June 2020**





Spectrum Health  
 Mercy Health [Trinity]  
 Metro Health [U-M]  
*Convenor: MiCCSI*

Health Net of West Michigan  
 [social care navigation]  
*+/- Population Health Council*

Area Agency on Aging

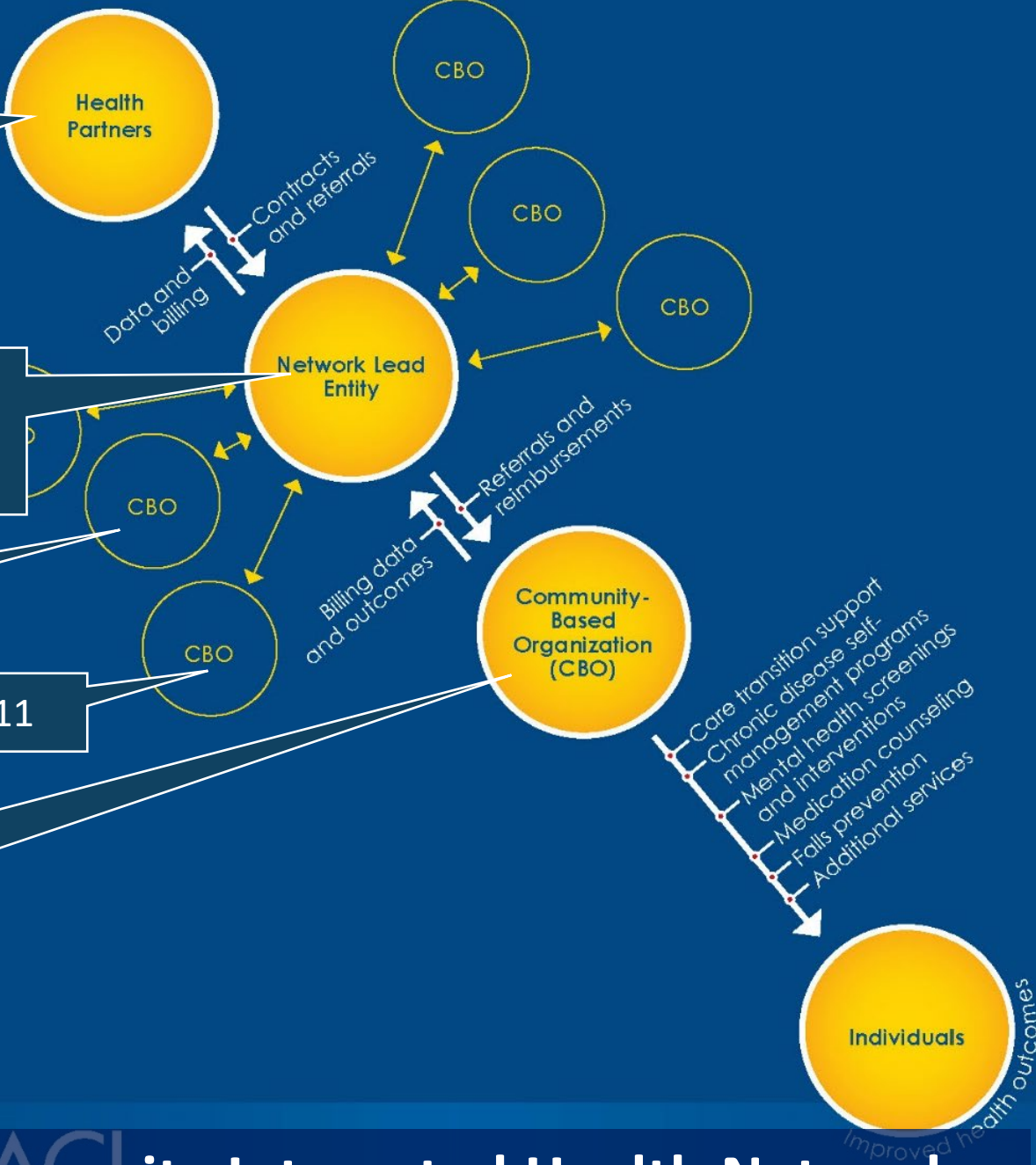
Heart of West Michigan UW/211

GRACE Network  
 [homeless family services,  
 Pathways-like approach]

# West Michigan Community Integrated Health Network

MICHIGAN HEALTH INFORMATION NETWORK  
 SHARED SERVICES

Administration for Community Living



**Current technology:**

**Epic** [3 health systems]  
**findhelp**  
**Signify Health**  
**211** resource directory  
**TBD** [Health Net]  
**Healthify** [? CBOs]

**Governance:**

Still working out-  
 Steering Committee  
 includes 3 health  
 systems, Health Net,  
 UW/211, Public Health,  
 Payors (through MiCCSI)

**Funding:**

CMS – AHC [Health Net]  
 MHEF planning grant  
 CDC -Health Equity

**Northern MI: 2016-**

*Public Health/PO coalition*  
SDoH screening  
Homegrown IT support

**MDHHS: 2015-**

*Multiple Medicaid health plans*  
MiHealthLink  
Medical-BH-social care coordination

**Flint/Genesee County: 2016-**

*Greater Flint Health Coalition*  
3 health systems + CBO hublets  
SDoH screening / CBO referral  
eReferrals [Holon]

**Muskegon: 2016-2018?**

*CBO coalition*  
SDoH screening / Pathways  
Minimal IT capacity

**Jackson County: 2016-**

*Jackson Collaborative Network*  
Single health system + 211 + 37 CBOs  
SDoH screening / CBO referral  
Jackson Care Hub [RiverStar]  
MiHIN tools/Epic exchange in place  
140K screens, 40K referrals

**Washtenaw County: 2016-**

*WHI/CHRT coalition*  
2 health systems + CBO hublets  
Pred / SDoH screen / CBO referral  
Care Coord IT [PCE]  
+ Wash Care Hub [RiverStar] 2020  
+ findhelp [2022?]

**Kent County: 2019-**

*Health care - CBO coalition*  
3 health systems + Health Net (CBO)  
Planning complex  
+ Housing subnetwork [Signify] 2019  
+ findhelp [2022?]

**BCBSM and Priority Health: 2020-**

SDoH screening incentive program  
ICD-10-CM diagnosis incentive program

**SE Michigan: 2020-**

*DCCN - Care Hub [RiverStar]*  
+ United Way/211 – developing IT  
+ telehealth, mobile, CHCs  
+ city/county government  
+ findhelp [2022?]

**BCBSM: 2021**

Michigan Community Network [Healthify]





## **Facilitated Discussions:**

- 1. Collection and sharing of social care data**
- 2. Referring individuals in need. Workflow and process**
- 3. Organizational capacity**

# Breakout Room Instructions

- PLEASE use this opportunity to BE HEARD and SPEAK UP
- 5 Facilitated Breakout Rooms
- Transferred Automatically
- If you have any problems with connectivity, please contact: Katy Lewis [Katelyn.lewis@mihin.org](mailto:Katelyn.lewis@mihin.org) or 734-626-4375



# Collection and sharing of social care data



## Questions:

1. Do you understand why there has been greater emphasis on screening for social care needs in your practice?
2. How has your practice implemented social care needs screening?
3. What value is there for you in working with social care problems?
4. Do you ever assign z-code diagnoses when you're working with patients?

# Referring individuals in need. Workflow and Process

## Questions:

1. How does collecting social care needs screening and follow up activities affect your practice workflow?
2. How do you refer people to other services in the community? What are the challenges in doing so?
3. When you work with referrals--Does your organization work with or receive referrals through other systems?
4. Are you submitting social needs screening data to MiHIN thorough the SDoH use case?



# Organizational Capacity

## Questions:

1. Have you thought about how you might be able to use your own social needs screening information to improve your organization?
2. Do you have the ability to work with the social care data that you collect?
3. Are there organizational capacity issues that keep you from being able to engage in more advanced data collection?

# Summary and Next Steps:



Where does the work  
need to go next?

What is the next best  
step from your  
perspective?

# Overview of ICD z-codes - with some examples

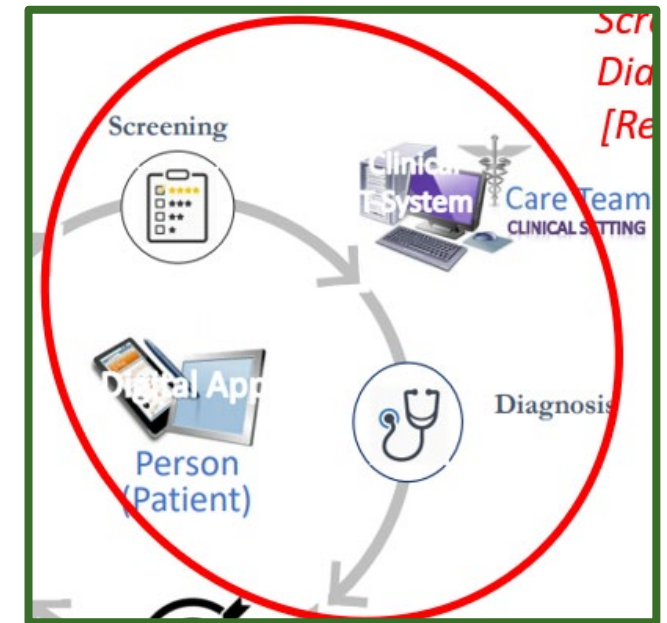
Z code Categories	<b>Z55</b> – Problems related to education and literacy	<b>Z62</b> – Problems related to upbringing
	<b>Z56</b> – Problems related to employment and unemployment	<b>Z63</b> – Other problems related to primary support group, including family circumstances
	<b>Z57</b> – Occupational exposure to risk factors	<b>Z64</b> – Problems related to certain psychosocial circumstances
	<b>Z59</b> – Problems related to housing and economic circumstances	<b>Z65</b> – Problems related to other psychosocial circumstances
	<b>Z60</b> – Problems related to social environment	
	This list is subject to revisions and additions to improve alignment with SDOH data elements.	

<https://www.cms.gov/files/document/zcodes-infographic.pdf>

- Other problems related to housing and economic circumstances
- Housing instability, housed
- Housing instability, housed, with risk of homelessness
- Housing instability, housed, homelessness in past 12 months
- Housing instability, housed unspecified
- Other problems related to housing and economic circumstances

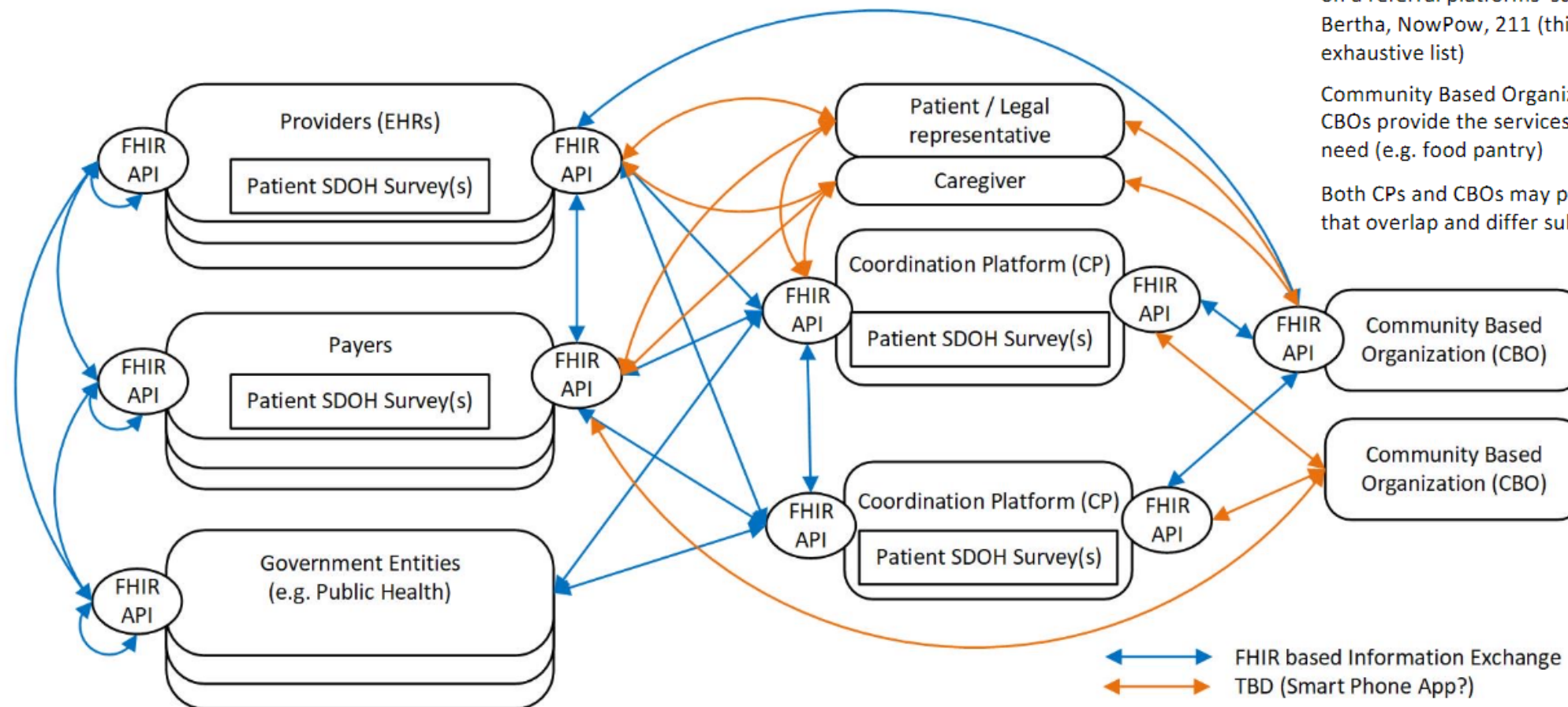
# Diagnosing social problems

- A YES answer to a screening question is NOT THE SAME as an active social problem
- Ask additional questions to clarify whether problem is active and whether patient wants assistance
- If no time to clarify, ask patient to return - or follow up after visit by portal/phone
- If problem is active – **and if patient wants assistance** - assign a diagnosis
- Use best ICD-10-CM code available
- **THE NEXT STEP** is just being worked out in many health care settings – REFERRAL or MANAGEMENT





# SDOH Interactions & Workflow



Coordination Platform (CP) – Typically CPs are based on a referral platforms such as UniteUs, Aunt Bertha, NowPow, 211 (this is not an exhaustive list)

Community Based Organizations (CBO) -- Typically CBOs provide the services to address social risk and need (e.g. food pantry)

Both CPs and CBOs may provide a number of services that overlap and differ substantially by community.

Note: Where two FHIR APIs are shown, it is for drawing simplicity and not a technical requirement

Interaction with a patient or caregiver may required alternative methods if internet access is not available

Source:  
Gravity Project



**Thank you!**

**The MiHIN SDOH Team**

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